



Roseburg Rotary Club

P.O. Box 502
Roseburg, Oregon 97470

May 1, 2020

Dear Friend,

As you may have heard, we have had to cancel the traditional Douglas County 4-H/FFA Lamb Show and Rotary Youth Livestock Auction. After looking at several alternatives, the Market Auction Committee, with support of the Douglas County Livestock Association and Roseburg Rotary, has derived a "Virtual Lamb Show & Premium Sale" that maintains the spirit of our 81st Annual Douglas County Lamb Show and is fair to all entered exhibitors.

We are asking for your support for our youth exhibitors during these extraordinary circumstances. We are seeking donations by local community businesses, organizations, and individuals. The Lamb Premium Sale is an established reward system honoring young people for the efforts they made to grow and show quality lambs. The term "premium" is used to denote a cash award earned by these hard working kids, which will help them cover their costs for a project many started before all of the closures and social-distancing began.

Because we are not able to hold a "traditional in-person auction" this year, Rotary will be hosting this Premium Sale. The Premium System works through the collection of lump-sum donations. Any amount helps the youth; the Rotary Auction Committee will pool all donations together and award it based upon how well the exhibitor does with their lamb; the youth who receive a blue ribbon (based on quality) will receive a higher premium amount than a youth receiving a red ribbon. The amount received by each exhibitor will depend on how successful we are in our support!

The best way to make this process equitable to all youth participants is to pool resources and reward success. We are unable to accept add-on donations earmarked for specific individuals. We thank everyone for their grace, understanding, and generous support as we seek ways to support all our youth.

We are asking for all donations to be submitted to the Roseburg Rotary Foundation by June 6, 2020. We hope you would consider contributing just as you may have for a regular auction this year. We know the current situation means some of us can support more than others; we appreciate everything you have done and can still do. A form is enclosed for your convenience. A receipt will be sent to you for your donation amount for your tax records.

Please feel free to contact us if you have questions. Thank you again for your support.

Sincerely,

A handwritten signature in cursive script that reads "Samuel W. Lee III".

Sam Lee
Rotary Auction Chairman
3samlee@gmail.com
541-679-3737

Enclosures