

The Douglas County Virtual Lamb Show & Premium Sale

Program Fact Sheet

Due to all statewide, in-person 4-H programming being cancelled through June 13, 2020, [per Governor's Executive Order 20-17] the 2020 Douglas County Lamb Show has been moved to a new virtual platform for all 4-H and FFA youth registered in the market lamb program. This document is to help everyone involved understand what this will look like for all stakeholders. This document will be updated as information is developed.

Program Description – The Virtual Show

This year, exhibitors will be placed into classes and evaluated through a virtual show. A video of the exhibitor showing their lamb will be submitted, following guidelines that will be released by the Market Auction Committee. Those videos will be evaluated by a qualified livestock judge who will grade the lambs (blue ribbon, red ribbon, and white ribbon based on quality) as well as place the classes. The judge will also provide reasons that will be shared to exhibitors after the judging is complete. There will not be a grand or reserve champion award recipient designated.

Program Description – The Premium Sale

Because of the limitations of social distancing and technology, the Market Auction Committee has opted to establish a Premium Sale for all exhibitors as an outlet to market their lambs. This type of program involves the following components:

- The exhibitor receives a cash award based upon how their animal grades in the virtual show placing. Only blue-ribbon and red-ribbon grading lambs will sell. This will be added to the market price paid by the commercial buy-back buyer for all market lambs in the sale.
- The Premium awards will come from community sponsors and donors. This could be businesses, organizations, or individuals who have been traditional auction buyers in the past, or new sponsors and donors. All sponsorships and donations are tax-deductible, and will be pooled together and awarded based on the premium system.
 - o The size of Premium Awards will be determined by the level of total donations and sponsorships received.
 - o No add-on donations ear-marked for specific youth exhibitors will be accepted in the Premium Award system.
- All youth who submit a video for the virtual show are committing to their involvement in the Premium Sale and are expected to deliver their lambs to the final collection point.
 - o The exhibitor must drop off their market lamb at a designated location and time (to be announced) where it will be checked that it will still grade and has no open wounds/issues that will prevent it from being sold.
 - o Any lambs not being of quality (underweight, underfed, not of show quality preparation, sores or open wounds, prolapsing, etc) will be refused and will not be accepted. This is the same standard held at the Lamb Show for being part of the auction.
 - o All lambs participating in the virtual show and sale will be terminal. There will be no pick-up and hold options for anyone.
- The Roseburg Rotary will take the lead in recruiting sponsors and donors. Youth will not be sending or delivering 'buyer letters' or solicit sponsorships directly this year. Clubs and chapters are encouraged to highlight and promote their members' activities during social distancing through channels such as social media, but to not make any direct solicitations for donations or sponsorships. Further guidance in this area will be forthcoming.



ROSEBURG ROTARY CLUB

PO BOX 502, ROSEBURG OR 97470